

Grayson County Board of Supervisors
Visioning & Priority Setting Workshop
VDHCD Office, Wytheville, VA
November 4, 2016

Members attending were: Brenda R. Sutherland, Kenneth R. Belton, John S. Fant and Michael S. Hash. Glen E. Rosenbaum was absent.

Staff present were: Jonathan D. Sweet, Mitchell L. Smith, Leesa A. Gayheart, Elaine R. Holeton and Linda C. Osborne

Supervisor Sutherland called the Grayson County Board of Supervisors meeting to order at 9:10 a.m.

Jonathan D. Sweet introduced Allison Homer, Economic Development Specialist from the Virginia Tech Office of Economic Development Outreach & International Affairs, and Faruk Hesenjan, Virginia Tech Graduate Research Assistant.

Ms. Homer explained that today's visioning workshop will be broken into three (3) categories: 1) Economic Development, 2) Quality of Life and 3) Education. Agenda for the meeting is listed below.

Agenda

9:05 - 9:25 : Introduction:

- **9:05-9:15** Round of introductions
- **9:15-9:20** Purpose of workshop, process of workshop, goals by the end, schedule

9:20 - 10:30 Economic Development:

- **9:20 - 9:45 Data Presentation:** Economic Development
 - **Comp plan goals**
 - **Economic overview**
 - Demographic
 - Top Employers & Occupations
 - Target industries
 - **Labor market**
 - Labor force
 - Unemployment rate
 - Underemployment rate
 - Workforce key players

- **9:45 - 10:05 Activity:** Workforce mapping exercise
- **10:05-10:30 Discussion:** Where are we in comp plan? Prioritizing economic development strategies
 - Individual work ranking priorities, and then come together as a group

10:30 - 10:40 Break

10:40- 11:40 Quality of Life:

- **10:40-11:00 Data Presentation:** Quality of Life
 - Comp plan goals
 - Millennial preferences
 - Natural amenities
 - Broadband : Fiber Optic, DSL, and Cable coverage
 - Housing: Vacancy rates, Year built, amenities included
- **11:00-11:20 Activity:** Acting out different population representatives in Grayson County; each Board member given a card with a demographic assigned.
 - Alternative activity: flip charts
- **11:20 - 11:40: Discussion:** Where are we in comp plan? Prioritizing quality of life strategies
 - Individual work ranking priorities, and then come together as a group

11:45 - 12:45 : Lunch

- Topic: Comp Plan Priorities II and III; Regionalism brainstorming

12:45 - 1:30: Education

- **12:45 - 1:00: Data Presentation**
 - Comp plan goals
 - Education levels compared with VA, surrounding counties
 - How education dispersion compares with commuter data
 - What parents look for in a school system
- **1:00 - 1:15: Activity:** Idea blitz for working with the School Board
- **1:15 - 1:30: Discussion:** Where are we in comp plan? Prioritizing economic development strategies
 - Individual work ranking priorities, and then come together as a group

1:30 - 1:40: Break

1:40 - 3:00 pm: Prioritizing

- **1:40 - 2:00 Discussion:** Additional items not raised so far, add to SWOT board
 - Web-based data pooling platforms, Secondary roads
- **2:00 - 2:30: Matrix Activity:** for each of the opportunities we've come up with:
 - Status, Champion, Mission, Funding, Growth, Short-term action items
- **2:30 - 2:50: Results:**
 - 2017 Short-term Priorities
 - Economic Development, Quality of Life, Education
 - Long-term Priorities
 - Economic Development, Quality of Life, Education
- **2:50 - 3:00: Next Steps**

Supervisor Hash made the motion to adjourn; duly seconded by Supervisor Fant. Motion carried 4-0.